

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nathan Irons		05/27/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Innovative Value Corporation
Street Address:	7910 Woodmont Avenue
Internal Address:	Suite 660
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20814
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3057654	DIRECTION CAPABILITIES METHODS CONFIDENCE
Registration Number:	2827906	V
Registration Number:	3283637	BLUESTONE
Registration Number:	2679173	INNOVATIVEVALUE
Registration Number:	2679176	INNOVATIVE VALUE
Registration Number:	2684905	THE INNOVATIVE VALUE APPROACH
Registration Number:	2916822	THE INNOVATIVEVALUE INVENTORY
Registration Number:	2936124	THE INNOVATIVEVALUE PLAN
Registration Number:	2916825	THE INNOVATIVEVALUE ROADMAP
Registration Number:	2916824	THE INNOVATIVEVALUE TOOLKIT
Registration Number:	2916823	THE INNOVATIVEVALUE WORKSHOP

CORRESPONDENCE DATA

Fax Number: (301)280-2707

900107316

TRADEMARK
REEL: 003783 FRAME: 0012

OP \$290.00 3057654

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 301-280-2700
Email: lmackell@garsonlaw.com
Correspondent Name: Brian J. Hundertmark
Address Line 1: 7910 Woodmont Avenue
Address Line 2: Suite 650
Address Line 4: Bethesda, MARYLAND 20814

ATTORNEY DOCKET NUMBER:	IRONS ASSIGNMENT
NAME OF SUBMITTER:	Brian J. Hundertmark
Signature:	/s/
Date:	05/27/2008

Total Attachments: 3
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source=Statement & Cover Sheet#page2.tif
source=Statement & Cover Sheet#page3.tif

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Nathan Irons

- ☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation- State: _____
☐ Other _____

Citizenship (see guidelines) USA

Additional names of conveying parties attached? ☐ Yes ☐ No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) May 27, 2008

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Innovative Value Corporation

Internal

Address: Suite 660

Street Address: 7910 Woodmont Avenue

City: Bethesda

State: Maryland

Country: USA Zip: 20814

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship USA
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attached

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brian J. Hundertmark

Internal Address: Suite 650

Street Address: 7910 Woodmont Avenue

City: Bethesda

State: Maryland Zip: 20814

Phone Number: 301-280-2700

Fax Number: 301-280-2707

Email Address: _____

6. Total number of applications and registrations involved:

11

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1760
Expiration Date 03/11

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Brian J. Hundertmark
Signature

May 27, 2008

Date

Brian J. Hundertmark

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003783 FRAME: 0014

Statement of Conveyance of Interests

This statement is submitted, as of May 27, 2008, pursuant to Section 503.03(b) of the Trademark Manual of Examining Procedure and 37 C.F.R. §3.25(a) in support of the request of the undersigned persons, Nathan Irons (the “Assignor”) and Innovative Value Corporation, a Maryland Corporation, (the “Assignee”) for recordation of the assignment of the trademarks identified below, for which the Assignor is identified as the owner of the following federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified in such registrations (the “Marks”):

INNOVATIVEVALUE DESIGN	Registered 2006-02-07	Registration No. 3,057,654
INNOVATIVEVALUE DESIGN	Registered 2004-03-30	Registration No. 2,827,906
BLUESTONE	Registered 2007-08-21	Registration No. 3,283,637
INNOVATIVEVALUE	Registered 2003-01-21	Registration No. 2,679,173
INNOVATIVE VALUE	Registered 2003-01-21	Registration No. 2,679,176
THE INNOVATIVE VALUE APPROACH	Registered 2003-02-04	Registration No. 2,684,905
THE INNOVATIVEVALUE INVENTORY	Registered 2005-01-04	Registration No. 2,916,822
THE INNOVATIVEVALUE PLAN	Registered 2005-03-29	Registration No. 2,936,124
THE INNOVATIVEVALUE ROADMAP	Registered 2005-01-04	Registration No. 2,916,825
THE INNOVATIVEVALUE TOOLKIT	Registered 2005-01-04	Registration No. 2,916,824
THE INNOVATIVEVALUE WORKSHOP	Registered 2005-01-04	Registration No. 2,916,823

By their signatures below, the Assignor and the Assignee hereby confirm that all right, title and interest of the Assignor in the Marks, together with all goodwill associated with the Marks, and the above-listed federal registrations, were conveyed to Assignee pursuant to a certain agreement to which Assignor and Assignee are parties, and that Assignor and Assignee desire that the

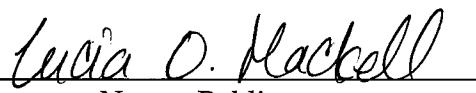
United States Patent and Trademark Office record this document and identify the Assignee as the owner of record of the Marks and the above-listed federal registrations therefor.

Assignor:

Nathan Irons

By: 
Nathan Irons

Subscribed and sworn to before me this 27th day of May, 2008



Notary Public

My commission expires: 02/04/09


Assignee:

Innovative Value Corporation

By its President, Nathan Irons

By: 
Nathan Irons

Subscribed and sworn to before me this 27th day of May, 2008


Notary Public

My commission expires: 02/04/09